




# Pawtal HQ PREMIUM

Quick Start — up and running in six steps

Welcome! Here's the fastest way to get going. Your free trial lets you make **5 bookings** before you pay a penny — plenty to have a proper go.




1

## Set up your business

Open  [Business settings](#). Add your name, address and **logo**, tick the services you offer and set your **prices**.


2

## Add customers & dogs

Use  [Customers](#) and  [Pets](#) — or bring your whole list in at once from  [Import data](#).

3

## Add a booking

On the  [Calendar](#) click **+ Add**, pick the service, the dog(s) and the dates. The price works itself out.


4

## Let people book online

In settings, tick “**Allow online booking.**” You get your own link to share — and you still approve every request.

5


## Get paid by card

Open  [Online payments](#) and connect **Stripe**. A “Pay online” link is then added to your emails automatically.

6

## Become a founding member

When you're ready, lock in **£499/yr** or **£49.99/mo** — your price for life, even when it later rises to £699.

**Two things that save you hours:** the coloured bars on your calendar show payment at a glance (**green** = paid, **amber** = part-paid, **red** = unpaid), and the automatic **reminders & review requests** in  [Business settings → Customer emails](#) chase customers so you don't have to.

Want the full detail? Open the [complete User Guide](#) — every feature, with pictures.